

# PrayaagandBrayaagGreenKumbh, 2025Kumbh)

We are providing the Kumbh Mela experience again in 2025 (Prayag) to seekers and strive to be the Ambassador of the Indian philosophy of 'Vasudhev-Kutumbkam', literally meaning that "The whole world is one family".

We invite you to join our different welfare activities during this rare event that is going to last for 44 days. Again, we invite you to the most sacred confluence (Sangam) of India's three most sacred rivers Ganga, Yamuna and Saraswati.

### Snaan Date

Prayagraj Kumbh Mela - Snaan (Bathing Dates) 14 Jan to 26 Feb - 2025

- The Kumbh Mela in Prayag will last for 44 days. The important bathing dates in Kumbh Mela-2025 are as follows, officially Shahi Snaan (Royal bathing) dates will be declared by Akharaas a few months before the festival.
- Apart from Royal bathing dates, there are few other important bathing dates, when there are no large processions, but still, these dates have a special religious significance.

Makar Sankranti (First Snan/Bathing Day)	14 January 2025
Maagh Amavasya	29 January 2025
Basant Panchami	02 February 2025
Maha shivratri (last snan date)	26 February 2025

#### Prayagaj (The sacred town to host kumbh mela)

Prayagraj is one of the most sacred seven cities (Saptapuri) of India. In this town three is the confluence (Sangam) of three sacred rivers Ganga, Yamuna and Saraswati and therefore it is a very scared town.

It is said that drops of Amrit (Elixir) fell in to the Sangam. Therefore a dip in the Brahmakund on this particular days during Kumbh Mela is considered very auspicious. During the Kumbh Mela this town transforms into a large temporary spiritual gallery having beautifully designed Pandals (Pavilions) of different Akharas, Religious organizations and Ashrams.

Prayag also have served as center of attraction for many, for learning Sanskrit, scriptures, arts and Vedic culture and have thousands of Ashrams carrying the traditions for centuries and many of the well-known saints of India have spent some time of their lives in this town, which is most suitable for penance.







#### Kumbh-Mela, An Introduction

- Kumbha is a Sanskrit word meaning a Pot (Vase) of a specific design. In the context of Hinduism, Jainism, and Buddhism the Kumbh symbolizes the womb and represents fertility, life, sustenance, and generative power of human beings.
- Often goddesses especially the Ganges are depicted holding this Kumbh full of Gold coins in their hands. While the word 'Mela' means 'a Gathering' or 'a meet', or simply a fair.
- According to Hindu mythology, the first Kumbha was created by Prajapati on the occasion of the marriage of Shiva and Parvati, so he was the first *kumbhara* "potter".
- Another myth says that the first Kumbh (Pot) was created by the god Vishwakarma on the occasion of the churning of the ocean for the first keeping safely the Amrit (Nectar) Kumbha's (sometimes also mentioned as Kalashas) filled with water and decorated with fresh leaves motifs, ornaments are still an integral part of the most of the Hindu religious ceremonies and rituals.

## Astrological & Geographical Significance

- The planet Jupiter plays a pivotal role in the calculation of place and time for KumbhMela.Jupiter takes approximately 12 years (eleven years, ten months, and fourteen days) to complete its revolution around the sun, so approximately once in twelve years the sun earth and Jupiter align the same way as they were aligned during the great churning of the ocean done by Gods and demons.
- This astronomical alignment in the universe makes the water of the four places where the nectar fell on earth vitally energized. When one takes a dip in the holy waters during this period of Kumbh, it is believed that energies through the water can effect a positive change in the mind, body, and spirit of human beings, in other words, cleanses the life free of sins.
- In Hindu culture, the sun and the moon represent the human rational mind and intellect, and Jupiter known, as a guru is a spiritual master. Philosophically when the human mind and intellect are aligned with the guru, the result is the realization of immortality.

- The four Places where the Kumbh Mela takes place on earth are Prayag, Haridwar, Nashik (Trimbakeshwar), and Ujjain. The months over which the festival is observed cycle at each site approximately once in every 12 years based on the Hindu calendar and during specific astrological positions of Jupiter, Sun, and Moon.
- The position of the Sun, Moon and Jupiter in different zodiac signs determines the Kumbh-Mela to be held in any of these four places. Kumbh is celebrated after every 12 Years at each of these four places and keeps rotating after every three years at the remaining places.
- The fight for Nectar (Amrit) between Gods and Demons lasted for 12 Days of the realm of Gods, which equals to 12 Years of the earth. That's why Maha- Kumbh is celebrated only after every 12 years.
- In the year 2025 in the month of Magh (Hindi month), when the sun will be in the Zodiac of Capricorn and Jupiter will be in Taurus, Maha-Kumbh Mela will be held in Prayagraj at Sangam (Confluence) the three most sacred rivers (Ganga, Yamuna and Saraswati).

## Providing Quality Experience to Pilgrims

- Kumbh-Mela ground is spread over a large area and often routes are changed according to the volume of pilgrims, so many of the visitors need local guidance for exploring the Mela ground.
- We will arrange guided trips with the Kumbh Area for foreign as well as domestic visitors. We arrange a special meeting with Sadhus & Naga and have successfully hosted many groups in previous Kumbh-Mela.
- Our dedicated and experienced Team has a sound understanding of Indian Spiritual concepts and Religious rituals. We invite you to explore the Kumbh festival at Prayagraj (Allahabad) as a seeker for self-realization and experience the divinity within and around yourself.
- We offer a complete range of services to pilgrims to explore Kumbh Mela in a comprehensive manner. We are providing accommodation to pilgrims and also conducting various welfare activities and involving visitors in welfare activities. We will extend full-fledged assistance to Senior citizens, differently abled, Women travelers, and foreign tourists to explore Kumbh-Mela.
- We will organize guided trips for interested visitors to explore and understand the essence of this festival along with its cultural, religious and spiritual significance.



### Accommodation

- We offer accommodation during Kumbh-Mela to travelers interested in knowing about different spiritual and religious sects along with their different ideologies and Philosophies. Our Accommodation/food is very suitable for foreigners and NRIs visiting Kumbh-Mela due to our International experience.
- This accommodation will have all modern facilities like a Yoga Hall, Satvik Restaurant cum Café Ayurvedic treatment Spa, and daily discourses on Shrimadmad-Bhagwad-Mahapuran To provide a meaningful stay in Haridwar during Kumbh-Mela 2025.
- We have successfully organized camps for foreign travelers in collaboration with Indian and foreign travel Agents at Allahabad, Ujjain, and Haridwar.
- We are offering again quality services during Kumbh-Mela (Prayaag, 2025) to guests coming from all over the world. Following activities will be conducted in our camp premises.
- Daily Hawan and Kirtan in the camp premises.
- Religious discourse and discussion to provide guests an insight into Indian Philosophy and spirituality.
- Guided Trips to different Akahada's, Mela Ground, and nearby attractions.
- Arranging discussions/meetings with Sadhus, Scholars and Nagas.



#### Trip to experience Shahi-Snaan (Royal Baths By Nagas and Akharas)

- We will have guided tours on specific days of Shahi-Snan, which is the main attraction of Kumbh-Mela. On these bathing days, the Sadhus of different Akharas take holy baths in the confluence (Sangam).
- These Sadhus are holding the symbols of their Akharas (Sects) and their weapons with them during the procession, Normally, each of the Akharas marches like a Royal possession with beautiful large Umbrellas on their Chariots.
- Our guided tour will take interested guests through the most suitable route to experience Royal baths and procession in the best possible manner. Normally, we start early in the morning around 3 or 4 am to reach Kumbh-Mela ground to find the best place to watch the processions.

#### Connecting Pilgrims with Welfare Activities of their choice

While staying in Prayaag, one can indulge in various spiritual activities like Study of Indian spiritual texts, practicing Yoga meditation and indulge in any of the following welfare activities.

- Participation in the Ganga conservation
- Research, Documentation and Development activities
- Donation to Sanskrit university/Ashrams/Gaushalas (Cow shelters)
- Donation for upkeeping of Ghats (Banks of the Ganga) for pilgrims
- Meeting with Sadhus and Akharas.
- Bhandaras (Distribution of free food)
- Healthcare for pilgrims
- Assist in lost and found services

#### Pilantropic and CSR Activities

- Maha Kumbh Mela is a great opportunity for NGOs, Corporate Houses, and individuals to do humanitarian work. We design suitable projects for contributing to the United Nations, Sustainable Development Goals (SDGs).
- Kumbh Mela can be a great occasion for promoting your ideas as people from all walks and all over the world Assemble here. Entire Global media and intellectuals from all over the world visit Kumbh-Mela and having a presence in this event brings your organization good publicity and mileage.

Please contact us to collaborate with us.



